OPnGO and Polly innovate with the most efficient parking solution on the market.

Paris, September 19, 2017: OPnGO and Polly announce their partnership to create a new experience of parking for the motorist coupling off-street and roadside parking.

This solution is already **available in Paris, Metz and soon in Issy-les-Moulineaux**.

While 20% of the traffic in large cities is generated by drivers looking for a parking space, the solution available to the users makes it possible to **no longer turn randomly to look for a parking space and to save time and money.**
Together, OPnGO and Polly are able to offer the motorist a whole new way to park everywhere, **faster, cheaper and effortlessly**.

By downloading the Polly app and creating their OPnGO account, drivers will find:

1. The right recommendation **for parking on the street or in a parking lot** around the destination, in real-time and according to the chosen criteria (price or distance).

2. A tailor-made itinerary: from their current position to their place of parking, maximizing the chances of finding their space as quickly as possible by taking into account the availability of spaces and traffic, with integrated navigation;

3. The possibility **to book in advance** a space in a suggested car park for a defined period and to **benefit from a discount of up to 50%.**

4. Optimized access to more than 200,000 parking spaces thanks to OPnGO technology: the driver no longer takes a ticket, the barrier opens up by reading a license plate or accessing a smartphone;

5. The possibility **to pay for parking** in the street and in the car parks in the application (mobile payment of roadside parking is currently available only in Metz).

This solution will be deployed in hundreds of cities in Europe and around the world.
Polly and OPnGO applications are available for free on iOS and Android.

The international partnership of two promising start-ups in the service of mobility

OPnGO, a French start-up present in more than 70 cities in France, Spain, Belgium and Luxembourg, offers drivers easy and dematerialized access to more than 200,000 parking spaces in about 400 car parks as well as mobile payment of roadside parking in the streets of 8 cities in France and Luxembourg. Launched in June 2016, OPnGO has tens of thousands of clients. It has privileged partnerships with Indigo, the world's leading parking company, Gecina, France's leading office operator, AccorHotels, the European hospitality leader.

Polly, the innovative solution developed by the Israeli start-up sPARK, originally launched in Tel Aviv and Jerusalem, was first offered to Parisians in 2016. Polly is an application that halves the search time of parking for the motorist. It allows him to follow the best route and choose from the best parking options. Polly helps motorists to park in Paris with confidence.
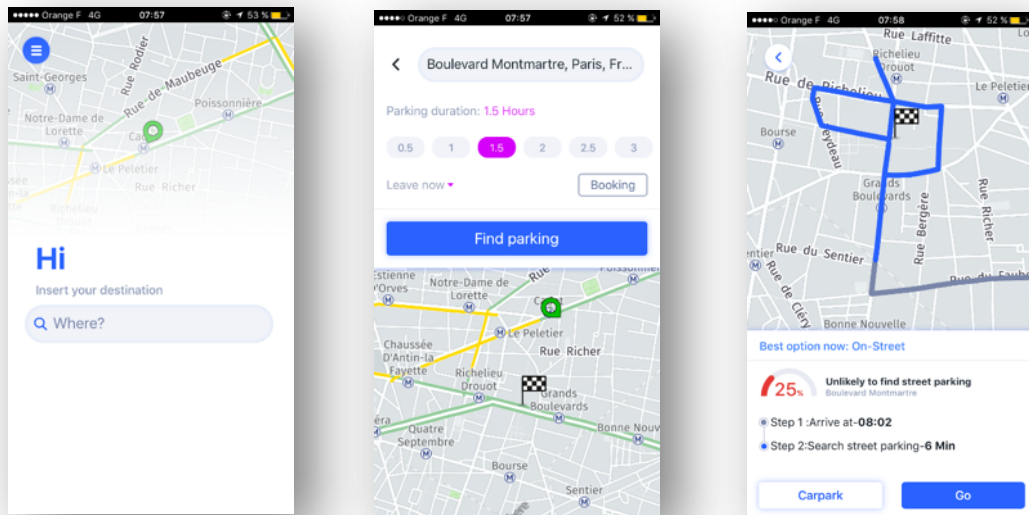
David Kownator, President of OPnGO comments "OPnGO's ambition is to become the world leader in digital parking and personal mobility services. Thanks to the technology developed by the Polly team, OPnGO can offer the motorist a complete experience, starting at the route search stage, using the same service to find the best place at the best price, to use the most efficient route and have the most fluid parking experience. We are currently deploying our service in France and in several European countries and intend to develop very quickly on other continents. "
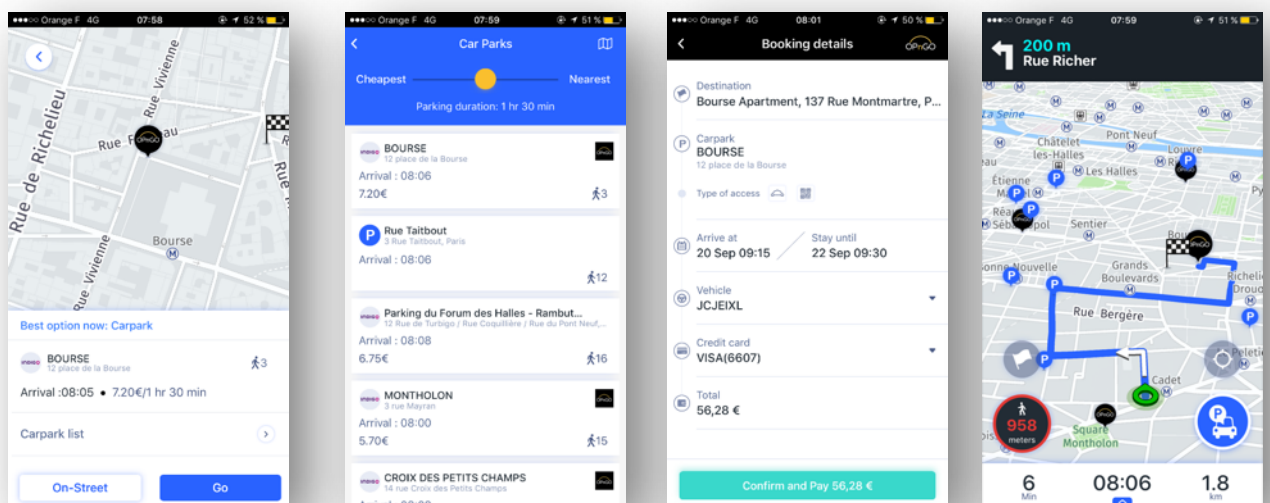
Zohar Bali, CEO and co-founder of Polly adds "The problem of parking in big cities is more than ever topical in 2017, although many companies have tried unsuccessfully to solve it over the last decade. Our partnership with OPnGO brings the expected product to the market, that is to say a comprehensive and reliable parking solution. Thanks to OPnGO, we are able to deploy our expertise on a global scale".

Customer journey:

→ Park on-street :

→ Park off-street

Link to iOS:
https://itunes.apple.com/us/app/polly/id966553844?mt=8
Link to Android:
https://play.google.com/store/apps/details?id=spark.app.parking&hl=en

About OPnGO

OPnGO is a French start-up created in December 2015. Launched in June 2016, the OPnGO service offers, via a free smartphone application (App Store and Google Play) and a website (www.opngo.com), the first "all-in-one" digital parking offering: simplifying parking for motorists by directing them to available spaces and allowing them to compare the prices of various public car parks and private car parks. With advance booking, it allows motorists to save up to 50% of the parking amount. Finally, it offers them a significant gain of time.

More information on: www.opngo.com

About sPARK

sPARK is an Israeli start-up supported by the Israeli Chief Scientist and Terra Ventures. Established in 2012 by Eran Balter, sPARK offers an innovative solution to a widespread urban problem: how to find an ideal parking space in a large city.

Its mobile app, Polly "the parking fairy", uses city data and statistics as well as a state-of-the-art algorithm to help drivers reduce parking space search time by 50%, decreasing traffic and CO_2 emissions from cars. Polly was launched in Israel in 2015 and is now tackling the European market.

The Infra Park Group, which controls OPnGO, holds a minority stake in sPARK.

More information on: http://www.parking-polly.com/en/

Press contacts :

OPnGO :
Charlotte Roussel – 01 84 25 58 19 - charlotte.roussel@citronplume.fr
Julie Bernier – 07 88 70 90 94 – julie.bernier@citronplume.fr

sPARK :
Nazim Dalardji – 06 10 86 40 89 – 01 85 08 43 46 - nazim.damardji@fabriqpr.com